



Partner Pulse

Welcome to the Polaris Monthly Newsletter

Welcome to the inaugural edition of the Polaris GWAC Monthly Newsletter.

Polaris, your Guiding Star for Small Business IT Solutions, represents a next-generation, no-ceiling contract designed to help agencies access innovative small business partners and deliver mission outcomes through emerging technologies. This newsletter serves as your direct line to key updates, training opportunities, and practical insights to support contracting officers, program managers, and industry partners navigating the Polaris landscape. Our goal is simple: keep you informed, prepared, and positioned to fully leverage Polaris as it continues to evolve.

Transactional Data Task order Awards: 0 Obligated Value: \$0	Open For Business HUBZone WOSB SDVOSB			Governmentwide Acquisition Contract
Training 19 Trainings Completed 707 Delegations Issued 3476 Acquisition Staff Trained				Training Milestones in Our Partnership <ul style="list-style-type: none"> eBuy FAS Sales Reporting Portal (SRP) C-SCRM DPA for Industry Partners
Top 5 DPA Holding Agencies GSA/AAS - 139 Homeland Security - 84 Defense - 71 Treasury - 48 Interior - 40	Scope Reviews Current FY Total: 47 Top 3 Agencies: <ul style="list-style-type: none"> Air Force DHS DOC 	eBuy Stats 3 RFPs 10 RFIs only 70 MRAS/RFIs	Question of the Month? What is the Polaris Contract Ceiling? A. \$50B B. \$100B C. No Ceiling Answer on page 2	

<p>Resources</p>	<p>Reminders and Useful Information</p>	<p>On the Horizon</p>
Polaris Resource Center A self-service web page that features an abundance of Polaris resources and industry partner training. Visit gsa.gov/polaris to access the site.	Polaris Partner Pulse A monthly newsletter sent to all Federal (GWAC) industry partners that contains sales data, agency spend, eBuy metrics, and useful information. All newsletters are hosted in the Federal Resource Center of gsa.gov/polaris .	Contract Orientation Polaris industry partners attended a good number of contract orientation trainings by the GWAC team. The sessions featured an introduction to the team and a comprehensive contract overview. Participants also received essential reminders regarding contract deliverables and customer engagement with the team.
Contractor Welcome Kit A Polaris GWAC Welcome Kit was provided to all industry partners at contract award. This resource helps industry partners successfully manage their contract by introducing available resources such as a business development checklist and contract resources.	BPA Toolkit A new GWAC BPA Toolkit has been created for Ordering Agencies and is located at the top of the Polaris webpage. gsa.gov/polaris/bpa . Please share this resource with your potential customers.	Industry Partner Training Polaris onboarding webinars have been provided to customers. Covered topics include GSA offers, eBuy Reporting Portal, C-SCRM and industry partner Reporting DPA training. An eBuy Reporting Portal training will be provided to all industry partners who are being added to the Polaris Resource Center. gsa.gov/polaris
Marketing Brochure GSA has developed marketing collateral that industry partners are encouraged to use. Visit gsa.gov/polaris and search Polaris.	Trivia Question Answer C. No Ceiling	Upcoming Events and Training Stay informed on upcoming DPA trainings and events beneficial to Polaris contract holders and customers. Visit gsa.gov/polaris for upcoming Polaris DPA Training 9/15/2024 - 9/20/2024 ET.
Program Management Reviews Polaris teams will provide a new GWAC contract to include contract area metrics, trends, concerns, risks to action and other items that industry partners should be aware of.		

Resources

	<ul style="list-style-type: none"> • Polaris Resource Center • Marketing Brochure (Registration Required) • Polaris Upcoming Events and Training
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